

# EVENT REPORT

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Title: **Students Startup and Innovation Policy Awareness Program**

Date: **25<sup>th</sup> July 2023**

Venue: **B & B Institute of Technology, Vallabh Vidyanagar**

Organized by: **Mechanical Engineering Department, B & B Institute of Technology**

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The "Students Startup and Innovation Policy Awareness Program" was organized by the Students Startup and Innovation Policy (SSIP) Cell of B & B Institute of Technology, Vallabh Vidyanagar, on 25<sup>th</sup> July 2023. This event was specifically designed for the students of the Mechanical Engineering Department. The program aimed to foster a culture of innovation and entrepreneurship among students by making them aware of various policies and opportunities available under the SSIP initiative.

## Objectives

- To create awareness among Mechanical students about the SSIP and its benefits.
- To provide insights into the process of starting a startup.
- To encourage students to participate in innovation and entrepreneurial activities.
- To offer guidance on the resources and support available through the SSIP Cell.

## Participants

The program witnessed active participation from the following:

- Students: 119 first year students from the Mechanical Engineering Department attended the event.
- Faculty Members: 05 faculty members from the Mechanical Department.
- Organizers: Members of the SSIP Cell, including faculty coordinators and student volunteers.

## Program Schedule

The program was meticulously planned and executed, ensuring comprehensive coverage of relevant topics. The schedule was as follows:

Inaugural Session (10:00 AM - 10:30 AM)

Welcome Address: Dr. R. D. Patel, Head, Mechanical Engineering Department of B & B Institute of Technology.

Inauguration and Lighting of the Lamp: Dignitaries and guest speakers.

Introduction to SSIP: Brief overview by Prof. V. K. Modi, Department SSIP Coordinator.

Keynote Sessions (10:30 AM - 1:30 AM)

- Session 1: "Understanding the Startup Ecosystem" by Prof. V. K. Modi. Covered basics of startup culture, essential steps to starting a startup, and success stories.
- Session 2: "Government Policies and Support for Startups" by Prof. V. K. Modi.
- Detailed information on government initiatives, funding opportunities, and policy support.

- Interactive Workshop: "Idea to Prototype" led by Prof. A. D. Raval, Coordinator, SSIP Cell, BBIT.
- Hands-on activities to brainstorm innovative ideas and develop prototypes.
- Summary of Key Takeaways: By Prof. V. K. Modi, Faculty Coordinator, Department SSIP Cell.

### **Outcomes**

- Increased Awareness: Students gained a comprehensive understanding of the SSIP and its benefits.
- Enhanced Motivation: Inspired students to consider entrepreneurship and innovation as viable career options.
- Skill Development: Workshops equipped students with practical skills in ideation, prototyping, and pitching.
- Networking: Students had the opportunity to interact with industry experts, alumni, and peers.

### **Feedback**

The feedback collected from participants was overwhelmingly positive. Students appreciated the informative sessions, practical workshops, and the opportunity to engage with experienced professionals. Suggestions for future programs included more hands-on workshops and regular follow-up sessions to track progress and provide ongoing support.

### **Conclusion**

The "Students Startup and Innovation Policy Awareness Program" was a resounding success, achieving its objectives of raising awareness and fostering a culture of innovation and entrepreneurship among the Mechanical Engineering students. The SSIP Cell of B & B Institute of Technology remains committed to supporting students in their entrepreneurial endeavors and looks forward to organizing more such programs in the future.